

WEST VIRGINIA HOSPITAL ASSOCIATION TOBACCO-FREE HOSPITAL INITIATIVE

APPLICATION FOR FUNDING

The West Virginia Hospital Association/Healthcare Education Foundation has received a grant from the West Virginia Department of Health and Human Resources, Bureau for Public Health, Division of Tobacco Prevention, to support the Tobacco-Free Hospital Initiative. As part of this grant, WVHA is able to offer mini-grants to hospitals actively working on establishing tobacco-free environments. Hospitals may apply for mini-grants of up to \$1,000. These funds may be used to support and enhance efforts and activities related to establishing and enforcing a tobacco-free environment, including the entire facility and campus. Questions regarding this initiative should be directed to Cinny Kittle, Project Director at 304-344-9744 (office) or 304-419-0899 (cell) or via e-mail to ckittle@wvha.org.

PURPOSE

Tobacco use is the leading cause of preventable death and disease in the United States. West Virginia has one of the highest tobacco use rates in the country, with more than 26% of the adult population smoking. About 11 people die each day in West Virginia due to smoking. Tobacco use is responsible for more than one of every five deaths in the state. Annual direct healthcare costs of smoking in West Virginia in 2005 are estimated by the West Virginia Bureau for Public Health to be more than \$1 billion. Tobacco use is the number one cause of all cancers and emphysema, and is a leading preventable cause of heart disease and strokes. Tobacco use is also a major contributor to low birth weight and premature delivery. West Virginia has the highest smoking rate among pregnant women in the country (26.7%); nearly triple the U.S. rate of 10.2%.

To successfully address the many negative impacts that tobacco has on West Virginia and its citizens, a comprehensive approach must be taken. A key component of this comprehensive approach is the establishment, promotion and enforcement of tobacco-free environments. Hospitals can play a lead role in this issue by providing not only their employees a tobacco-free workplace, but their patients, visitors, vendors and others with the same protection. Tobacco-free hospitals will also set an example within their communities as protectors and promoters of good health.

Grant funds will be used to support planning, development and implementation of hospital policies to establish a tobacco-free environment. Any hospital interested in working toward the goal of establishing and enforcing a tobacco-free environment is eligible to apply.

APPLICATION FORM

Name of hospital _____

Representative contact information: _____
(Name)

(Title) (Department)

Phone number: _____ Fax: _____ E-mail: _____

Hospital CEO _____

Current hospital tobacco-use policy: (please attach copy of policy or provide a concise summary with application)

Number of employees: _____

Please provide a brief description of the key objectives of this project and how you plan to accomplish them. Additional information regarding your plan will be addressed in the budget narrative section of this application.

BUDGET

PROPOSED BUDGET CATEGORY	AMOUNT REQUESTED	IN-KIND SUPPORT	BUDGET NARRATIVE <i>(Examples of potential expenses are shown below. Please replace these examples with similar information specific to your plan.)</i>
Materials/Supplies			<p>Materials: <i>\$XXX for brochures explaining new policy</i> <i>\$XXX for purchase of signs</i> <i>\$xxx for displays in lobby</i></p>
Other (media, meeting costs, etc.)			<p>Media: <i>\$XXX for newspaper ad announcing new tobacco policy</i> <i>\$XXX for 2 month rental of billboard announcing policy</i> <i>\$XXX for radio ads announcing policy</i></p> <p>Meeting costs: <i>\$XXX for hospital Open House event to invite the public to learn more about the tobacco policy</i> <i>\$XXX for meeting refreshments for Task Force meetings</i></p>
Total			

Applicant's name

Title

Date